

# Ashley Kolodziej

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## Selected Experience

Full list available on [LinkedIn](#)

### Boston University

Assistant Creative Director,  
Interactive Design  
September 2017-Present

- ◀ Manage and mentor designers and front-end developers in research, design, usability, and front-end development
- ◀ Oversee the direction of web-based projects and provide feedback at all stages, from IA/wireframes to launch
- ◀ Assist with estimates, statements of work, and assignment of projects according to team interests and goals
- ◀ Lead the onboarding and training process department-wide
- ◀ Oversee the development and feature planning of an in-house WordPress and frontend development framework which serves as the backbone of over 485 out-of-the-box university websites, 45 custom child themes, and all longform editorial design since 2015
- ◀ Design, prototype, test, and build user-focused tools, WordPress themes with a strong technical challenge, and longform editorial design as appropriate

### Past positions:

UX & Product Design Lead  
August 2016-September 2017

Lead Designer  
May 2013-August 2016

### MembersFirst

Interactive Designer  
June 2011 – April 2013

- ◀ Design and develop websites using HTML, CSS, and jQuery in a fast-paced agency environment
- ◀ Lead design-related discussions with clients and present site designs in various stages from wireframes to full mockups
- ◀ Write appropriate copy and create messaging that represents each client's individual personality while achieving their marketing goals

## Skills

- ◀ **Usability:** User research, usability testing, accessibility testing, Axure prototyping, rapid prototyping with JavaScript, Google Analytics
- ◀ **Design:** Adobe Creative Suite, typography, layout, hierarchy, UI patterns, responsive design
- ◀ **Development:** jQuery, JavaScript, Sass, HTML5, CSS3, WordPress and CMS development concepts, web and accessibility standards
- ◀ **Leadership:** Management, client communication, professional speaking, initiatives to improve process and morale, product ownership, cross-departmental collaboration

## Education

### Michigan State University

Fall 2008 – Spring 2011  
Bachelor of Fine Arts, Graphic Design

### Northwestern Michigan College

Fall 2007 – Spring 2008  
Visual Communications

### Boston University

Selected classes covering fundamentals in:  
Algorithm development, program design, object-oriented programming, data types, logic, permutations, set theory, graphs, trees, and sorting