

Ashley Kolodziej

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Selected Experience

A more complete picture, including awards and public speaking, is available on my [CV](#).

Boston University

Associate Creative Director,
Interactive Design
January 2022-Present

Assistant Creative Director,
Interactive Design
September 2017-January 2022

Past positions:

UX & Product Design Lead
August 2016-September 2017

Lead Designer
May 2013-August 2016

- ◀ Manage and mentor designers and front-end developers in research, design, usability, and front-end development
- ◀ Oversee the direction of web-based projects and provide feedback at all stages, from IA/wireframes to launch
- ◀ Assist with estimates, statements of work, and assignment of projects according to team interests and goals
- ◀ Oversee the development and feature planning of an in-house WordPress and frontend development framework
- ◀ Design, prototype, test, and build user-focused tools, WordPress themes, and longform editorial design as appropriate
- ◀ Write research protocols and recommendations for user research integration into the project and product process
- ◀ Conduct user interviews, tree tests, card sorting, and focus groups and present findings and recommendations to stakeholders

MembersFirst

Interactive Designer
June 2011 – April 2013

- ◀ Design and develop websites using HTML, CSS, and jQuery in a fast-paced agency environment
- ◀ Lead design-related discussions with clients and present site designs in various stages from wireframes to full mockups

Skills

- **Usability:** User research, usability testing, accessibility testing, Axure prototyping, rapid prototyping with JavaScript, Google Analytics
- **Design:** Adobe Creative Suite, typography, layout, hierarchy, UI patterns, responsive design
- **Development:** jQuery, JavaScript, Sass, HTML5, CSS3, WordPress and CMS development concepts, web and accessibility standards
- **Leadership:** Management, client communication, professional speaking, initiatives to improve process and morale, product ownership, cross-departmental collaboration

Education

Brandeis University

Spring 2022 – Fall 2022 (Expected)
Master of Science, User-Centered Design

Michigan State University

Fall 2008 – Spring 2011
Bachelor of Fine Arts, Graphic Design

Northwestern Michigan College

Fall 2007 – Spring 2008
Visual Communications

Boston University

Selected classes covering fundamentals in computer science and programming concepts